



HARNESS, DICKEY & PIERCE, P.L.C.

Attorneys and Counselors 11730 Plaza America Drive, Suite 600, Reston, Virginia 20190 P.O. Box 8910, Reston, Virginia 20195 Phone: (703) 668-8000

Phone: (703) 668-8000 Fax: (703) 668-8200

RECEIVED CENTRAL FAX CENTER

AUG 1 0 2004

OFFICIAL

Fax

To:	Tech Center	From:	John A. Castellano	
Fax:	703-872-9306	Date:	August 10, 2004	
Phone:		Pages:	(including cover she	eet)
Your Ref.:	09/482,462	Our Ref.:	45900-000391/US	
Rc:		CC:		
Urgent	For Review	Plea	Please Comment Please Repl	
confidential an transmission b	ion is intended for the sole use of the indivi al exempt from disclosure under applicable y someone other than the intended address offly this firm immediately by collect call to	law. You are hereby notifie see or its designated agent is	d that any dissemination, distributi strictly prohibited. If your receipt (on or duplication of this of this transmission is in
COMME	NTS:			
		HEREBY CERT being facsimile to and Trademark (CERTIFICATE OF TRANSMISSION I HEREBY CERTIFY that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office on Date HARNESS DICKEY & PIERCE P.L.C	
		Signature		
		Typed or Probed Name of Person Simples Cordificate		

PTO/SB/23 (08-03)

Approved for use through 7/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office; U.S. DEPAR MENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PETITION FOR E	EXTENSION OF TIME UNDER 37 CFR 1.	.136(b) Docket Number (Optional) 45900-000391/US	
	In re Application of Per S. ANDERSEN et al.		
	Application Number 09/482,462	Filed January 13, 2000	
	For AN ADVERTISEMENT SALE	ES AND MANAGEMENT SYSTEM	
	Art Unit 3622 Exa	miner Donald Champagne	

This is a request for an extension of time of 2 months under 37 CFR 1.136(b) in this pending application. An extension of time is not available in this application under the provisions of 37 CFR 1.136(a); however, additional time to respond may still be granted under the patent statute. No petition fee is required. The reasons for requesting the extension of time are the following:

The Applicants' European patent attorney, who has been the primary liaison between the inventors and the assignee and the undersigned and who has been integral to the prosecution of the present application has resigned his position and a new European patent attorney must be selected.

Signature

John A./Castellano, Reg. No. 35,094

Typed or Printed Name

August 10, 2004

Date

703-668-8000

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.